



## SPONSORSHIP OPPORTUNITIES

Last Hope K9 Rescue's (LHK9) *Sips & Seafood Fundraiser* event promotes awareness and raises funds for vital animal welfare programs and ground-breaking shelter initiatives established by LHK9. Your support makes it possible for LHK9 to work through such barriers as the high cost of treating dogs who enter our program in less than perfect condition, providing hope that dogs will reach their full potential with adequate training, and granting basic medical care including vaccinations, spay/neuter programs, and heartworm prevention.

BENEFITS	LEADER OF THE PACK \$10,000	TOP DOG \$7,500	PICK OF THE LITTER \$5,000	LOYAL COMPANION \$2,500	PERFECT PAWTNER \$1,000
# of Tickets to Event	20 (\$2,500 value)	12 (\$1,500 value)	10 (\$1,250 value)	4 (\$500 value)	2 (\$250 value)

### PRE-EVENT RECOGNITION

Mention in group "Thank You" post on LHK9's Facebook Page during the week prior to event					
Logo and link to your company's website on "Our Supporters" page of LHK9 website					
Mention in pre-event press release					
Logo on Facebook event page cover photo (from sponsorship finalization through event date)					
Logo on LHK9's Facebook page cover photo (for 2 weeks leading up to event)					
Individual "Thank You" post/shoutout on LHK9's Facebook page					
Individual "Thank You" post/shoutout on LHK9's Instagram & Twitter pages					

### ON-SITE RECOGNITION

Ad in Program Booklet	Full Page, Inside Front Cover	Full Page, Inside Back Cover	Full Page, Center Page	Full Page, Inside Page	Half Page, Inside Page
Logo will appear on the event ticketing and online auction site for the event					
Logo will cycle through the online bidding leaderboard all night					
VIP reserved table seating					
Announcement from stage as top event sponsor					

### POST-EVENT RECOGNITION

Mention in group "Thank You" post on LHK9's Facebook Page during week following event					
Company logo included in "Thank You" email blast to attendees					
Mention in event recap blog post on LHK9 website					

### ADD-ONS AND À LA CARTE SPONSORSHIP OPTIONS

#### BAR SPONSOR - \$2,500

Maximum of 5 sponsors

- Company logo printed on reusable plastic cups used for drinks
- Company logo and name on bar signage

#### DESSERT TABLE SPONSOR - \$2,500

Maximum of 5 sponsors

- Company logo printed on dessert napkins
- Company logo and name on table signage

## ADD-ONS AND À LA CARTE SPONSORSHIP OPTIONS (CONTINUED)

### PHOTOBOOTH SPONSOR - \$2,500

Maximum of 5 sponsors

- Company logo printed on photobooth prop of your choice
- Company logo and name on signage at photobooth

### SWAG BAG SPONSOR - \$3,000

Need minimum of 2 sponsors to execute, maximum of 10

- Company logo printed on reusable fabric tote
- Company logo and name on swag bag table signage
- Opportunity to provide samples, branded swag, marketing materials (actual materials or art files for printing must be provided ahead of time), etc. in swag bags given to all guests

### SOCIAL MEDIA STAR - \$1,500

Metrics: Reach our highly engaged audience of ~216,000 FB followers, ~25,000 Insta followers, and ~1,300 Twitter followers

- Individual post/shoutout on LHK9's Facebook and Twitter page's (will tag your company's FB page, include mutually agreed upon content, picture/logo in post)
- Individual shoutout as a "Story" from LHK9's Instagram account (will include link out to your company's website)

### DIGITAL MEDIA MAVEN - \$1,500

Metrics: LHK9's website has 41,000+ unique visitors every month visiting an average of 3.5 pages per session; paid search drives hundreds of new visitors to our website on a daily basis

- Mention in event recap blog post on LHK9 website
- Company logo included in "Our Supporters" section on LHK9 website

## PROGRAM BOOKLET ADVERTISEMENTS

Whether you are a business owner looking to promote your work or a dog parent looking to show your love for your FURever friend, advertisement space is a great way to do it! Expected to bring over 200 people, Last Hope K9 Rescue's Sips & Seafood fundraiser event is a great opportunity for exposure.



**FULL-PAGE FULL COLOR - \$500**  
TRIM: 7.5" W X 7.5" H



**HALF-PAGE FULL COLOR - \$400**  
TRIM: 7.5" W X 3.75" H



**QUARTER-PAGE FULL COLOR - \$300**  
TRIM: 3.75" W X 3.75" H



**BUSINESS CARD FULL COLOR - \$200**  
TRIM: 3.5" W X 2" H

### PLEASE NOTE

For ads in program booklet:

- Art files for program booklet due no later than JULY 22nd, 2019
- Please email high resolution PDFs to [SignatureEvents@lasthopek9.org](mailto:SignatureEvents@lasthopek9.org). Be sure to embed all photos, fonts, logos, etc. and properly size your ad

For social media, digital, and printed promotion:

- Please send company logo, link to company's website, and/or link to company's social media platforms (as necessary based on above-mentioned sponsorship levels) to [LaurenF@lasthopek9.org](mailto:LaurenF@lasthopek9.org)



**INTERESTED IN SPONSORING THIS EVENT?**

**PLEASE COMPLETE A SPONSORSHIP FORM, HERE: [bit.ly/SipsSponsor](https://bit.ly/SipsSponsor)**



**INTERESTED IN DONATING AN AUCTION ITEM?**

**PLEASE COMPLETE A DONATION FORM, HERE: [bit.ly/SipsDonation](https://bit.ly/SipsDonation)**



**INTERESTED IN PLACING AN AD IN THE PROGRAM BOOKLET?**

**PLEASE COMPLETE AN AD SPACE FORM, HERE: [bit.ly/SipsAds](https://bit.ly/SipsAds)**

*Please note, above bit.ly links are case-sensitive*